Intern Stump®

PRODUCT BROCHURE

1:1 MOCK INTERVIEW

Digital Marketing Mock Interview

Practise a live 1:1 Digital Marketing interview with an expert covering SEO, paid ads, social media, analytics and campaign thinking, then get a detailed feedback report.

1:1 Mock Interview | New slots soon

DURATION
30 min to 3 hours (30-min steps)

SESSION FEE
₹799 / hour (from ₹399.50)

YOU RECEIVE
AI-assisted feedback report (PDF)

INTERVIEWED BY
3 verified experts

NEXT FREE SLOT
New slots are being added

SESSION FEE

₹799 / hour

From ₹399.50

Scan the QR code on the back cover to view details & enrol

internstump.com

1:1 MOCK INTERVIEW BROCHURE

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01 · AT A GLANCE

Overview

Practise a live 1:1 Digital Marketing interview with an expert covering SEO, paid ads, social media, analytics and campaign thinking, then get a detailed feedback report.

This mock interview simulates a real Digital Marketing interview for intern and fresher roles. A domain expert asks you about channels like SEO, social media, performance marketing, email and content, and also gives you small case questions such as planning a campaign or reading a set of metrics. You explain your thinking out loud, just as you would in a real round.

DURATION
30 min to 3 hours (30-min steps)

FORMAT
Live 1:1 video call · Online · 1:1 with an industry expert · Pick your slot (IST)

SESSION FEE
₹799 / hour (from ₹399.50)

YOU RECEIVE
AI-assisted feedback report (PDF)

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3 verified experts

NEXT FREE SLOT
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Highlights

Your Session at a Glance

Apply with your objective, pick a slot and pay - our team confirms your expert and you join from your portal.

Live 1:1 video interview with a domain expert

Questions tailored to your objective and resume

Detailed feedback report as a branded PDF

Coupons and iSure Coins accepted

Emails at every step + invoice

AI-assisted report

Ratings on 6 criteria, strengths, areas to improve and next steps - by email and in your portal.

02 · INTERVIEW TOPICS

Skills You Will Be Tested On

Your expert can interview you on any of these - tell us your focus in your objective.

SEO basics | Google Ads | Social media marketing | Content marketing | Email marketing | Web analytics | Campaign planning | Marketing funnel | A/B testing | Meta Ads

03 · SIMPLE 4-STEP JOURNEY

How Your Mock Interview Works

Four simple steps - and an email at every one of them. Everything also stays in your portal.

01

Step 1: Apply & pay

Share your objective and resume, choose the duration, add-ons and a free slot, then pay securely (coupons and iSure Coins welcome).

✓ Slot locked for you ✓ Invoice for every payment ✓ Cancel free until assigned

02

Step 2: Expert assigned & confirmed

Our team reviews your application and assigns a domain expert, who confirms the schedule and sends the meeting link.

✓ Domain-verified expert ✓ Meeting link + calendar invite ✓ A reminder 30 minutes before

03

Step 3: Live 1:1 interview

Join from My Mock Interviews 15 minutes before the start and face a realistic, timed interview tailored to your goal.

✓ Realistic interview rounds ✓ Questions on your resume ✓ Add-ons in the same call

04

Step 4: AI-assisted feedback report

Your expert rates you on 6 criteria and writes your report with AI assistance - delivered as a PDF.

✓ Strengths & gaps ✓ Clear next steps ✓ Download anytime

04 · BEFORE YOU APPLY

Eligibility & Requirements

Check who this mock interview is designed for and what to keep ready for the call.

ELIGIBILITY

Who should book

- ✓ Students and freshers applying for digital marketing internships or entry-level roles
- ✓ Final-year students from BBA, MBA, BCom, BA, BTech or any stream who are interested in marketing
- ✓ Career switchers moving into digital marketing from another field
- ✓ Freelancers or self-learners who want to test their skills before applying
- ✓ Candidates who have finished a digital marketing course and want real interview practice

REQUIREMENTS

What to keep ready

- ✓ An updated resume or portfolio to share with the expert
- ✓ A laptop or phone with working camera, microphone and stable internet
- ✓ A quiet place with good lighting for the full session
- ✓ Links or details of any projects, campaigns, blogs or social pages you have worked on
- ✓ Basic notes on the role or company you are preparing for, if any

05 · INTERVIEW EXPERIENCE DESIGN

How we designed our Product?

A 1:1 mock interview built to feel like the real thing - matched with an expert, tailored to your goal, scored on clear criteria and turned into a report you can act on.

LIVE 1:1

Your Digital Marketing interview

One expert, one learner, one goal. The questions follow your objective and resume, exactly like a real panel round.

- ✓ 30 min - 3 hrs (your choice)
- ✓ 6 criteria (rated 1-5)
- ✓ 3 experts (domain verified)
- ✓ Weekly slots (IST, 30-min grid)

Slot locked for you · Join from your portal

AI-ASSISTED

Feedback report (PDF)

Written by your expert from their notes, polished with AI and sent to your email and portal.

- ✓ Marketing knowledge - sample rating 4/5
- ✓ Analytical thinking - sample rating 5/5
- ✓ Campaign strategy - sample rating 3/5

Sample ratings - yours come from your interview.
Strengths · gaps · next steps

EXPERT MATCH

Matched with a marketer

Your interviewer is a digital marketing professional who understands what hiring teams look for in freshers.

Domain-specific interviewer

LIVE ROUNDS

Realistic interview flow

The session moves from introduction to channel questions, metrics and a campaign case, like a real interview.

Live video, 1:1

TAILORED

Focused on your target role

Tell us if you want SEO, social media, content or paid ads, and the questions are shaped around it.

Role-based questions

RUBRIC

Clear 1-5 scoring

You are rated on marketing knowledge, analytical thinking, strategy, communication and more.

Consistent criteria

REPORT

Detailed feedback PDF

Get an AI-assisted report with strengths, areas to improve and practical next steps you can act on.

Yours to keep

FLEXIBLE

Choose your slot length

Book from 30 minutes to 3 hours at a time that suits your college or work schedule.

Book as you need

06 · INTERVIEW AREAS

What's Covered in Your Interview

The areas your expert takes you through - with practical, real-world questions in each.

COVERED IN YOUR INTERVIEW 01

Introduction and Motivation

Talk about your background, why you chose digital marketing and what kind of role you are aiming for.

COVERED IN YOUR INTERVIEW 02

SEO and Content

Answer questions on keywords, on-page SEO, content planning and how organic traffic is built.

COVERED IN YOUR INTERVIEW 03

Paid Advertising

Explain how you would set up and optimise campaigns on platforms like Google Ads and Meta Ads, including budgets and targeting.

COVERED IN YOUR INTERVIEW 04

Social Media and Email

Discuss content calendars, engagement, community building and email campaign basics.

COVERED IN YOUR INTERVIEW 05

Analytics and Metrics

Interpret metrics such as CTR, CPC, conversion rate and ROI, and explain what actions you would take.

COVERED IN YOUR INTERVIEW 06

Campaign Case Round

Plan a small campaign for a given product, with audience, channels, budget split and success measures.

Rated in your feedback report (1-5)

Marketing knowledge | Analytical thinking | Campaign strategy | Communication | Tools familiarity | Practical examples

07 · SLOTS & PRICING

Slot Availability

When our experts are free, what it costs and the booking rules - then work out your price and apply.

When experts are typically available (IST)

IST · 0 experts with a weekly schedule · exact free times show in the booking form

Mon	Tue	Wed	Thu	Fri	Sat	Sun
Closed	Closed	Closed	Closed	Closed	Closed	Closed

Our experts are setting up their schedules for this domain - new slots will appear soon.

Session rate ₹799 per hour - charged for your chosen duration

Durations 30 min, 1 hr, 1 hr 30 min, 2 hrs, 2 hrs 30 min, 3 hrs

Session fee by duration (before add-ons, coupons and coins)

Duration	Session fee
30 min	₹399.50
1 hr	₹799
1 hr 30 min	₹1,198.50
2 hrs	₹1,598
2 hrs 30 min	₹1,997.50
3 hrs	₹2,397

Booking rules

Booking window

Book up to 45 days ahead.

Minimum notice

The earliest slot is 0 hours from now - time for your expert to prepare.

Payment hold

Your slot is held for 15 minutes while you pay. Unpaid holds are released.

Cancellation & refund

Cancel from My Mock Interviews until an expert is assigned for a full refund (iSure Coins back to your wallet).

No-show policy

Your expert keeps the slot free for you, so a missed session counts as used and is not refunded.

Coupons & iSure Coins

Coupons discount the session fee (not add-ons); pay part or all of the rest with iSure Coins.

Price = session fee per hour x your duration + add-ons (flat add-ons cost the same for any duration, per-hour add-ons follow your duration). Coupons and coins are applied at checkout.

08 · SMES

Meet Your Interview SMEs

Industry professionals who take Digital Marketing mock interviews - one of them is assigned to you after our team reviews your application.



MOCK INTERVIEWER · SENIOR SME

Mrs. Venkata Ravali

Product Specialist

Telebu formerly SMS Country

Steering SME partnership strategies, platform growth models, and institutional business expansion initiatives.

Leading product strategy and development initiatives, with a primary focus on product specialization, feature planning, user experience enhancement, and market alignment. Supporting SME partnership strategies, platform growth models, and institutional business expansion to strengthen product adoption and drive sustainable business growth.



MOCK INTERVIEWER · SENIOR SME

Mr. Krishna Peketi

Data Analyst

Amazon

Analyzing organizational data, generating insights, and developing institutional reports to support informed business decisions.

Analyzing datasets, identifying trends, and transforming complex data into actionable insights. Developing dashboards, preparing analytical reports, and supporting data-driven decision-making to improve business performance, operational efficiency, and strategic planning across organizational functions.



MOCK INTERVIEWER · SENIOR SME

Mr. Vineetha Chowdhary

Senior Representative

Concentrix

Fostering product experimentation, emerging solution frameworks, and learner-focused innovation strategy.

Fostering product experimentation, developing emerging solution frameworks, and driving learner-focused innovation strategies. Exploring new ideas, enhancing product capabilities, and aligning innovative solutions with learner needs to improve engagement, usability, and platform growth.

09 · QUESTIONS

Frequently Asked Questions

Q1 Do I need work experience in digital marketing to book this interview?

No. The interview is suitable for freshers and students. The expert adjusts the questions to your level and uses your projects, course work or self-practice as the base.

Q2 Will I be asked about specific tools like Google Analytics or Meta Ads?

Yes, if they are relevant to your resume or target role. You can tell the expert in advance which tools you know so the questions match your level.

Q3 Is there a case study or practical task in the session?

Usually there is a short case question, such as planning a campaign or reading sample metrics. You think aloud and the expert gives you feedback on your approach.

Q4 Can I choose a particular focus such as SEO or performance marketing?

Yes. While booking, you can mention your focus area or target role, and the expert will give more weight to those topics.

Q5 What will I get after the interview?

You receive a PDF feedback report with 1-5 ratings for each criterion, your strengths, areas to improve and suggested next steps.

Q6 How long should I book the session for?

A 30-minute slot works for a quick round of questions. A longer slot of 1 to 3 hours lets you also do a full case round and a detailed project discussion.

Q7 How long can the interview be?

From 30 minutes to 3 hours, in 30-minute steps. You choose the duration when you apply; the price follows it.

Q8 How do I pick a time?

The booking form shows the free start times from our experts' weekly availability (in IST) for the duration you choose. Once you pay, the slot is yours - no one else can book it.

Q9 **How is the price worked out?**

Session fee per hour x your duration, plus any add-ons: flat add-ons cost the same for any duration, per-hour add-ons follow your duration.

Q10 **Can I use a coupon or iSure Coins?**

Yes. A coupon valid for mock interviews discounts the session fee (not the add-ons), and you can pay part or all of the rest with iSure Coins. If they cover everything, no online payment is needed.

Q11 **What do I need to share?**

Your objective for the interview (role, company type, what you want to practise) and, optionally, your resume as a PDF so the expert can tailor the questions.

Q12 **Can I cancel?**

You can cancel from My Mock Interviews until an expert is assigned and get a full refund (iSure Coins go back to your wallet). If you miss a confirmed session, it counts as used and is not refunded.

Q13 **Will I get an invoice?**

Yes - an invoice for every payment, downloadable from My Payments and from your mock interview page.

Ready to take the next step?

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Scan to view details & enrol

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