Intern Stump®

PRODUCT BROCHURE

LIVE COURSE

Digital and AI Business Tools

Master Microsoft 365, Google Workspace, AI tools, prompt engineering, automation, CRM and project management through live mentor-led sessions and real business projects that prepare you for modern office and operations roles.

Industry-Led Course | Applications Closed | Technical

DURATION
3 Months

LEVEL
Beginner to Advanced

MODE
Live Online

LANGUAGE
English

BATCH STARTS
16 Nov 2026

ENROLMENT CLOSES
15 Nov 2026

COURSE FEE

Starting from

₹3,999

3 plans - compare them in Plans & pricing

Scan the QR code on the back cover to view details & enrol

internstump.com

LIVE COURSE BROCHURE

Inside this brochure

Everything on the Digital and AI Business Tools page, in one document. Tap a section to jump to it.

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01 · AT A GLANCE

Course Overview

Master Microsoft 365, Google Workspace, AI tools, prompt engineering, automation, CRM and project management through live mentor-led sessions and real business projects that prepare you for modern office and operations roles.

This live, mentor-led course covers Microsoft 365, Google Workspace, generative AI tools, prompt engineering, no-code automation, CRM and project management. Learners build nine real business projects through guided practice and reviews, finishing with a job-ready portfolio and confident daily workplace productivity skills.

DURATION **3 Months**	LEVEL **Beginner to Advanced**
MODE **Live Online**	LANGUAGE **English**
BATCH STARTS **16 Nov 2026**	ENROLMENT CLOSES **15 Nov 2026**
LEARNERS **347+ Learners Enrolled · Trusted by ambitious learners nationwide**	

COURSE FEE

Starting from ₹3,999

3 plans - compare them in Plans & pricing

Enrollment for Nov 2026 Batch closed on 15 Nov 2026.

Highlights

Industry-Led Upskilling Courses

Learn from industry professionals with years of real-world experience.

Personalized Mentorship

Get one-on-one guidance tailored to your career goals and aspirations.

Premium Resources

Access course materials, job portal, free events, challenges and learner 8C Appraisal reports.

Vibrant Community

Connect with like-minded peers and build lasting professional relationships.

02 · SIMPLE 3-STEP JOURNEY

How Our Courses Work

A structured, step-by-step path designed to take you from foundational learning to career success with industry guidance.

01

Step 1: Enroll & Get Started

Choose your course and complete the enrollment process. Access your learning materials instantly and join our community of learners.

- ✓ Instant access to course materials
- ✓ Personalized learning dashboard
- ✓ Welcome orientation session

02

Step 2: Learn & Practice

Engage with interactive lessons, live sessions, and hands-on projects. Learn from industry experts and apply your knowledge in real-world scenarios.

- ✓ Live classes with expert instructors
- ✓ Hands-on practical projects
- ✓ One-on-one mentorship support

03

Step 3: Complete & Get Certified

Finish your coursework, pass assessments, and receive your professional certificate. Launch your new career with confidence and credentials.

- ✓ Industry-recognized certificate
- ✓ Portfolio of completed projects
- ✓ Career placement assistance

03 · BEFORE YOU ENROLL

Eligibility & Prerequisites

Check who this course is designed for and what you should know before your first class.

WHO CAN JOIN

Eligibility

- ✓ Students from any stream seeking office-ready skills
- ✓ Fresh graduates preparing for business or operations roles
- ✓ Working professionals wanting to automate daily work
- ✓ Freelancers and small business owners improving efficiency

BEFORE YOU START

Prerequisites

- ✓ Basic computer and internet usage
- ✓ Comfort with typing and email
- ✓ Willingness to practise on real business tasks
- ✓ A laptop with a stable internet connection

04 · CAREER-READY SKILLS

Skills You Will Gain

Hands-on skills you will practise in live classes, assignments and projects throughout the course.

Microsoft Excel · Microsoft Word · PowerPoint · Microsoft Teams · Google Sheets · Google Docs · Google Forms · ChatGPT · Prompt Engineering · Zapier Automation · Power Automate · HubSpot CRM · Trello · Notion · Data Reporting

05 · PRODUCT ECOSYSTEM ARCHITECTURE

How we designed our Product?

An all-in-one ed-tech ecosystem carefully engineered to bridge learning, practical skill assessment, career guidance, and employment.

WORLD'S FIRST FEATURE

8C Appraisal Report

Proprietary evaluation matrix measuring holistic performance across 8 career pillars for authentic proof-of-work.

- Communication
- Configuration
- Chronicle
- Completeness
- Cognizance
- Conception
- Comprehension
- Case Study

Industry Validated · 100% Data Score

SUBJECT MATTER EXPERT AI

Insyrio AI

Get instant 24/7 doubt solving and concept clarifications directly from our specialized AI trained on your enrolled courses.

- ✓ 24/7 Course-Specific SME Assistant
- ✓ Instant Step-by-Step Doubt Resolution

Instant Learning Support

GAMIFIED REWARDS

iSure Coins

Use iSure Coins for AI career tools, masterclasses and CertiQ - and part-pay your course fee with them.

- ✓ Earn Perks & Rewards · Pay with Coins

Redeem Rewards Store

AI ENGINE

AI Career Diagnosis

Algorithmic analysis mapping strengths, gaps, and tailored pathways for industry roles.

- ✓ Skill Gap Mapping

Personalized Roadmap

CURRICULUM

Industry-Led Courses

Handcrafted learning modules built directly alongside senior engineering, design, and management leads.

Practical Frameworks

LIVE

Live Classes

Interactive classrooms with live chat, code walk-throughs, and real-time engagement.

Real-time Q&A Support

AUTO-SCAN

AI Resume ATS

Instant ATS optimization scanner ensuring your resume passes screening software effortlessly.

High Parser Score

PRACTICAL

Assignments

Industry-grade project briefs with detailed feedback and grading from experienced mentors.

Code & Work Reviews

WEEKLY

Challenges

Weekly hackathons, coding sprints, and design contests to test your problem-solving skills.

Leaderboard Ranking

NETWORKING

Events

Exclusive expert keynotes, career fairs, and interactive networking workshops.

Free Community Pass

1-ON-1

Live Mentorship

Direct one-on-one video guidance sessions with experienced industry practitioners.

Personalized Growth

TRACKING

Attendance

Class-by-class attendance tracking to ensure disciplined, consistent progression.

Attendance Reports

HIRING

Jobs

Direct hiring pipeline connecting top-performing learners directly with recruiter managers.

Exclusive Placements

FREE ACCESS

Free Books

Curated digital library filled with essential tech, management, and soft-skill books.

Instant Digital Library

ARTICLES

Blog

In-depth technical tutorials, industry trend analysis, and career growth strategies.

Updated Weekly

FREE ACCESS

Free Study Material

Downloadable cheat sheets, interview preparation guides, templates, and revision notes.

One-Click Downloads

06 · COURSE CURRICULUM

What You Will Learn

A carefully sequenced curriculum - every section breaks into modules and hands-on topics taught live by industry experts.

5	25	125	9
SECTIONS	MODULES	TOPICS	PROJECTS

NO.	MODULE	TOPICS	SESSIONS
SECTION 01 · 5 modules · 25 topics **Microsoft 365 and Google Workspace Essentials** Master core Microsoft 365 and Google Workspace tools to communicate, create documents, analyze data, and collaborate professionally.			
M1.1	**Workspace Setup and Professional Communication** Set up accounts, manage email and calendars, and communicate professionally across both major productivity platforms.	1 Comparing Microsoft 365 and Google Workspace 2 Account Setup and Workspace Navigation 3 Professional Email with Outlook and Gmail 4 Calendar Management and Scheduling 5 Virtual Meetings with Teams and Google Meet	**1 – 5** · 5 sessions
M1.2	**Document Creation with Word and Google Docs** Create polished business documents, from reports to proposals, using formatting, templates, and collaborative editing features.	1 Business Document Formatting Fundamentals 2 Templates, Headers, and Table of Contents 3 Writing Business Reports and Proposals 4 Real-Time Collaboration and Version Control 5 Mail Merge and Document Automation	**6 – 10** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M1.3	**Spreadsheets with Excel and Google Sheets** Organize, calculate, and analyze business data using formulas, functions, charts, and pivot tables.	1 Spreadsheet Basics and Data Entry Best Practices 2 Essential Formulas and Functions 3 Lookup Functions and Data Cleaning 4 Pivot Tables and Business Analysis 5 Charts and Dashboards for Reporting	**11 – 15** · 5 sessions
M1.4	**Presentations with PowerPoint and Google Slides** Design persuasive presentations that tell a clear story and deliver business messages with confidence.	1 Structuring a Business Presentation Story 2 Slide Design Principles and Master Layouts 3 Visuals, Charts, and Infographics in Slides 4 Animations, Transitions, and Presenter Tools 5 Pitch Deck Practice and Feedback	**16 – 20** · 5 sessions
M1.5	**Cloud Storage, Collaboration, and Team Workflows** Organize files in the cloud, share securely, and coordinate team work using shared tools.	1 OneDrive and Google Drive File Management 2 Sharing Permissions and Data Security 3 Forms for Surveys and Data Collection 4 Team Collaboration with Teams, Chat, and Spaces 5 Capstone: Build a Small Business Workspace	**21 – 25** · 5 sessions
SECTION 02 · 5 modules · 25 topics **AI Tools and Prompt Engineering** Learn to use generative AI tools and write effective prompts that improve everyday business work and decisions.			
M2.1	**Foundations of Generative AI for Business** Understand how generative AI works, where it fits in business, and how to use it responsibly.	1 How Large Language Models Work 2 Overview of the AI Tool Landscape 3 Spotting AI Use Cases in Daily Work 4 Limits, Hallucinations, and Fact Checking 5 Responsible AI, Privacy, and Data Security	**26 – 30** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M2.2	**Prompt Engineering Fundamentals** Build a reliable method for writing clear prompts that produce accurate, useful, and consistent results.	1 Anatomy of an Effective Prompt 2 Providing Context and Setting Roles 3 Controlling Format, Tone, and Length 4 Examples and Few-Shot Prompting 5 Iterating and Refining Prompts	**31 – 35** · 5 sessions
M2.3	**AI for Writing, Research, and Analysis** Apply AI assistants to produce professional documents, research topics faster, and interpret business data.	1 Drafting Emails and Business Documents with AI 2 Summarizing Reports, Meetings, and Long Documents 3 AI-Assisted Market and Competitor Research 4 Data Analysis and Insights with AI 5 Translation, Localization, and Content Repurposing	**36 – 40** · 5 sessions
M2.4	**AI for Visuals, Presentations, and Media** Use AI tools to create images, slides, audio, and video assets for business communication.	1 Creating Business Images with AI Generators 2 Building Presentations with AI Slide Tools 3 Designing Social Media Content with AI 4 AI Transcription, Voice, and Video Tools 5 Brand Consistency and Quality Review of AI Media	**41 – 45** · 5 sessions
M2.5	**Building AI Workflows and Capstone Application** Combine prompts and tools into repeatable workflows and complete a practical AI-driven business project.	1 Creating Reusable Prompt Templates 2 Custom GPTs and AI Assistants for Teams 3 AI Features Inside Microsoft 365 and Google Workspace 4 Measuring AI Impact and Return on Effort 5 Capstone Project: AI-Powered Business Task Kit	**46 – 50** · 5 sessions

NO.	MODULE	TOPICS		SESSIONS
SECTION 03 · 5 modules · 25 topics **Business Automation Workflows** Learn to design, build, and maintain automated workflows that remove repetitive work across common business tools and teams.				
M3.1	**Automation Fundamentals and Process Mapping** Identify automation opportunities by mapping business processes, defining triggers and actions, and estimating the time and cost savings.	1	Understanding Business Automation	**51 – 55** · 5 sessions
		2	Spotting Repetitive Tasks Worth Automating	
		3	Process Mapping with Flowcharts	
		4	Triggers, Actions, and Conditions	
		5	Calculating Automation ROI	
M3.2	**No-Code Automation with Zapier and Make** Build multi-step automations connecting everyday apps using popular no-code platforms, with testing and error handling practices.	1	Getting Started with Zapier	**56 – 60** · 5 sessions
		2	Building Multi-Step Workflows	
		3	Filters, Paths, and Conditional Logic	
		4	Visual Automation with Make	
		5	Testing, Monitoring, and Fixing Failures	
M3.3	**Microsoft Power Automate and Google Workspace Automation** Automate tasks inside Microsoft 365 and Google Workspace using native tools, flows, scripts, and add-ons.	1	Power Automate Cloud Flows	**61 – 65** · 5 sessions
		2	Approval Workflows in Microsoft 365	
		3	Google Forms and Sheets Automation	
		4	Introduction to Google Apps Script	
		5	Automating Email and Calendar Tasks	
M3.4	**AI-Powered Automation and Integrations** Combine AI models with automation platforms to classify, summarize, draft, and route business information at scale.	1	Adding AI Steps to Workflows	**66 – 70** · 5 sessions
		2	Automated Email Triage and Reply Drafting	
		3	Document Summarization and Data Extraction	
		4	Working with Webhooks and APIs	
		5	Responsible and Secure Automation	

NO.	MODULE	TOPICS	SESSIONS
M3.5	**Real-World Automation Projects** Apply automation skills to realistic business scenarios, delivering documented, tested workflows that demonstrate measurable workplace value.	1 Project: Lead Capture and Follow-Up Automation 2 Project: Employee Onboarding Workflow 3 Project: Invoice and Expense Processing 4 Project: Automated Reporting Dashboard 5 Documenting and Presenting Your Automations	**71 – 75** · 5 sessions
SECTION 04 · 5 modules · 25 topics **CRM and Project Management Tools** Learn to manage customers, sales pipelines, and team projects using industry-standard CRM and project management platforms.			
M4.1	**CRM Fundamentals and Setup** Understand how CRM systems work and configure a workspace that fits a real business.	1 Introduction to CRM Concepts 2 Comparing Popular CRM Platforms 3 Account Setup and User Roles 4 Customizing Fields, Properties, and Views 5 Importing and Cleaning Customer Data	**76 – 80** · 5 sessions
M4.2	**Sales Pipelines and Customer Management** Build and manage pipelines that track leads from first contact through closed deals.	1 Managing Contacts, Companies, and Deals 2 Designing a Sales Pipeline 3 Lead Capture and Qualification 4 Email Sequences and Follow-Up Tasks 5 Customer Support and Service Tickets	**81 – 85** · 5 sessions
M4.3	**CRM Analytics and AI Enhancement** Turn CRM data into insights and use AI features to work faster and smarter.	1 Building CRM Dashboards and Reports 2 Sales Forecasting and KPI Tracking 3 AI Assistants Inside CRM Platforms 4 Connecting CRM to Email and Forms 5 Data Privacy and CRM Best Practices	**86 – 90** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M4.4	**Project Management Foundations and Tools** Learn core project management methods and set up boards in tools like Trello and Asana.	1 Project Management Basics and Lifecycle 2 Agile, Scrum, and Kanban Overview 3 Building Boards in Trello and Asana 4 Planning with Timelines and Gantt Charts 5 Using Notion and ClickUp for Workspaces	**91 – 95** · 5 sessions
M4.5	**Team Collaboration and Capstone Project** Coordinate teams, manage risks, and deliver a combined CRM and project management business project.	1 Team Communication and Meeting Management 2 Resource Planning and Workload Tracking 3 Risk, Issues, and Stakeholder Reporting 4 Capstone: Launching a Client Onboarding System 5 Capstone Presentation and Portfolio Review	**96 – 100** · 5 sessions

SECTION 05 · 5 modules · 25 topics

Productivity Systems and Capstone Projects

Build personal and team productivity systems, then apply every tool learned in real-world business capstone projects with professional.

M5.1	**Personal Productivity Systems** Design repeatable personal workflows for task management, focus, and knowledge capture using modern digital productivity tools.	1 Task Management Frameworks 2 Calendar and Time Blocking Mastery 3 Digital Note-Taking and Knowledge Bases 4 Email and Inbox Management 5 Personal Dashboard and Weekly Review	**101 – 105** · 5 sessions
M5.2	**Team Collaboration and Remote Work Tools** Learn how teams communicate, share knowledge, and coordinate work effectively across remote and hybrid environments.	1 Team Communication with Teams and Slack 2 Virtual Meetings That Work 3 Shared Documentation and Wikis 4 Asynchronous Work and Handoffs 5 Digital Security and Data Hygiene	**106 – 110** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M5.3	**Reporting, Dashboards and Data Storytelling** Turn business data into clear dashboards and presentations that support decisions and impress stakeholders.	1 Spreadsheet Reporting Essentials 2 Building Dashboards with Power BI and Looker Studio 3 AI-Assisted Data Analysis 4 Designing Business Presentations 5 Presenting Insights to Stakeholders	**111 – 115** · 5 sessions
M5.4	**Capstone Project Build** Plan and build an end-to-end business solution combining productivity, AI, automation, CRM, and project tools.	1 Capstone Briefing and Project Scoping 2 Workspace Setup and Project Planning 3 Building the CRM and Data Foundation 4 Adding AI and Automation Layers 5 Testing, Documentation and Iteration	**116 – 120** · 5 sessions
M5.5	**Career Readiness and Final Showcase** Present capstone results, build a portfolio, and prepare to demonstrate digital skills to employers.	1 Capstone Presentations and Demos 2 Peer Review and Feedback 3 Building a Digital Skills Portfolio 4 Resume, LinkedIn and Interview Preparation 5 Continuous Learning and Career Roadmap	**121 – 125** · 5 sessions

07 · PLACEMENT TRAINING

Our Placement Support Services

Placement Training comes with the Placement Assistance plan. Once your course is completed, our placement trainers take you through these six live sessions one by one - finish all six to earn the Placement Training Completion Certificate.

01

Complete your course

Placement Training starts after course completion

02

6 sessions, one by one

Each step is scheduled after the previous one is done

03

Get certified

Placement Training Completion Certificate

STEP 1 OF 6 · LIVE SESSION

1:1 Mock Interview

A live one-to-one mock interview with an industry expert, followed by honest feedback on your answers, confidence and presence.

- ✓ Technical & HR round simulation
- ✓ Questions from your course domain
- ✓ Body language & confidence pointers
- ✓ Personal improvement checklist

1:1 Live · Online · Feedback

After course completion · live with a placement trainer

STEP 2 OF 6 · EXPERT REVIEW

Resume Optimization

Your resume reviewed line by line and reshaped into a clear, ATS-friendly profile that highlights your projects and skills.

- ✓ Structure & format review
- ✓ Impact-focused bullet points
- ✓ Course projects showcased
- ✓ Keywords for your target roles

ATS-Ready · Projects · Rewrite

After course completion · live with a placement trainer

STEP 3 OF 6 · PROFILE MAKEOVER

LinkedIn Optimization

Headline, About, skills and featured work tuned so recruiters can find you and quickly see what you can do.

- ✓ Headline & About section
- ✓ Skills & endorsements plan
- ✓ Featured projects & certificates
- ✓ Networking & outreach tips

Discoverable | Skills | Network

After course completion · live with a placement trainer

STEP 4 OF 6 · INDUSTRY-LED

Career-Led Workshop

A practical workshop on job search strategy, applications, interviews and how hiring works in your domain.

- ✓ Finding the right openings
- ✓ Applications that get replies
- ✓ Interview rounds explained
- ✓ Offer & joining essentials

Job Search | Live | Hiring Process

After course completion · live with a placement trainer

STEP 5 OF 6 · MENTOR-LED

Career-Led Mentorship

Personal guidance from an industry mentor on roles, growth paths and your next career moves.

- ✓ Role & domain fit discussion
- ✓ Personal career roadmap
- ✓ Skill gaps to close next
- ✓ Answers to your career questions

1:1 Mentor | Career Path | Growth

After course completion · live with a placement trainer

STEP 6 OF 6 · COMMUNICATION

Industrial Communication Training

Workplace communication that employers expect: emails, meetings, presentations and professional etiquette.

- ✓ Professional emails & messages
- ✓ Meetings & stand-up updates
- ✓ Presenting your work clearly
- ✓ Workplace etiquette & teamwork

Emails | Speaking | Workplace

After course completion · live with a placement trainer

Placement Training Completion Certificate

Complete all six sessions to receive a verifiable certificate listing every training you finished - share it with recruiters along with your course certificate.

08 · SMES

Meet Our SME Board Members

Expert professionals guiding your journey through real-world industry knowledge and practical experience.

> Our SME board for this course will be announced soon.

09 · TOOLS AND TECHNIQUES

Key Tools and Techniques

Master industry-standard methodologies used by top-tier professionals, gaining practical exposure to tools, frameworks, and strategies for results.

INDUSTRY STANDARD 01

Microsoft 365

Core suite of Word, Excel, PowerPoint, Outlook and Teams used across corporate workplaces for daily work.

COLLABORATION 02

Google Workspace

Cloud-based Docs, Sheets, Slides, Drive and Meet for real-time collaboration within teams.

GENERATIVE AI 03

ChatGPT

Generative AI assistant used for drafting, analysis, brainstorming and speeding up routine business writing tasks.

CORE TECHNIQUE 04

Prompt Engineering

Technique of structuring clear instructions, context and examples to get reliable, high-quality AI outputs.

NO-CODE 05

Zapier

No-code platform connecting hundreds of apps to automate repetitive tasks and data transfers.

AUTOMATION 06

Power Automate

Microsoft tool for building automated workflows across Outlook, Teams, SharePoint and Excel files.

CRM 07

HubSpot CRM

Free CRM for managing contacts, deals, pipelines and customer communication in sales teams.

PROJECT MANAGEMENT 08

Trello

Visual Kanban board tool for organising tasks, assigning owners and tracking project progress.

PRODUCTIVITY 09

Notion

All-in-one workspace for notes, databases, documentation and personal or team productivity systems.

Many More Tools Integrated in Curriculum

10 · COURSE PROJECTS

Projects You Will Work On

Build a strong portfolio by working on industry-relevant projects that simulate real job scenarios, helping you gain confidence and career-ready skills.

INDUSTRY-LED PROJECT 01

Automated Business Report Pack

Build Excel and Sheets reports with formulas, pivot tables and charts that refresh from shared business data.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 02

Collaborative Team Workspace Setup

Configure shared drives, Teams channels, permissions and document templates for a small company's daily collaboration.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 03

AI Content Assistant Toolkit

Create a reusable library of prompts for emails, summaries, proposals and social media posts using ChatGPT.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 04

Customer Feedback Form Pipeline

Collect responses with Google Forms, store them in Sheets and trigger automatic alerts and summaries.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 05

Lead Capture to CRM Automation

Connect web forms to HubSpot CRM using Zapier so new leads are logged and assigned automatically.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 06

Sales Pipeline Dashboard

Design a CRM pipeline with deal stages, follow-up tasks and a dashboard tracking conversion metrics.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 07

Project Plan and Kanban Board

Plan a product launch with milestones, task owners, deadlines and a live Trello board for tracking.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 08

Meeting Notes and Approval Workflow

Automate meeting summaries with AI and route approvals through Power Automate with email notifications.

Duration: 6-10 hours

INDUSTRY-LED PROJECT

09

Business Operations Capstone

Combine workspace, AI, CRM and automation tools into one end-to-end operations system for a mock company.

Duration: 6-10 hours

11 · CHOOSE YOUR PLAN

Plans & pricing

Every plan includes live classes with industry SMEs and a verified course completion certificate. Pick the depth of support you want - your plan also unlocks discounts across Intern Stump.

Starts	16 Nov 2026	**Enrolment closed**	15 Nov 2026
Duration	3 Months	**Timings**	7:00 PM – 8:00 PM IST
Batch	Nov 2026 Batch (16 Nov 2026 - 02 Mar 2027)	**Batch status**	Batch closed · Starts on 16 Nov 2026 · Applications closed 15 Nov 2026

Compare plans One-time fee · inclusive of GST	Plan 1 **Course Only** Live classes with your SME, SME AI and live doubt chat. **₹3,999** ~~₹10,000~~ · 60% OFF	MOST POPULAR Plan 2 **Course + Live Work Experience** Build real projects and earn a live work experience certificate. **₹4,999** ~~₹15,000~~ · 67% OFF	Plan 3 **Placement Assistance** Everything in Live Work Experience, plus placement training. **₹6,999** ~~₹20,000~~ · 65% OFF
Live classes & completion certificate	✓ Included	✓ Included	✓ Included
Live projects	✗ Not included	✓ Included	✓ Included
Live work experience certificate	✗ Not included	✓ Included	✓ Included
8C appraisal (rated by your SME)	✓ Included	✓ Included	✓ Included
SME AI (Insyrio)	✓ Included	✓ Included	✓ Included

Live chat with SME	✓ Included	✓ Included	✓ Included
Placement assistance	✗ Not included	✗ Not included	✓ Included
Plan perks	10% off across Intern Stump - coins, self-paced courses, masterclasses, mock interviews 15% off membership plans	15% off across Intern Stump - coins, self-paced courses, masterclasses, mock interviews 20% off membership plans	20% off across Intern Stump - coins, self-paced courses, masterclasses, mock interviews 25% off membership plans
Also included	• Live classes with industry SMEs • Course completion certificate • 8C appraisal rated by your SME	• Live classes with industry SMEs • Course completion certificate • Live projects reviewed by your SME	• Live classes with industry SMEs • Course completion certificate • Six live placement training sessions

Good to know

Completion certificate

Verifiable ID - a sample certificate can be previewed on the course page.

8C Appraisal System

How the eight Cs work - see the 8C Appraisal section of this brochure.

Part-pay with iSure Coins

Use your coin balance at checkout.

Need help choosing?

See the FAQs or book a free demo.

12 · 8C APPRAISAL

World's First Ed-Tech with 8C Appraisal

Verified 8C Appraisal Certificate: every candidate receives an official corporate readiness report shared directly with hiring partners upon course completion.

The 8C Appraisal is a proprietary evaluation matrix measuring holistic performance across 8 career pillars for authentic proof-of-work:

- Communication
- Configuration
- Chronicle
- Completeness
- Cognizance
- Conception
- Comprehension
- Case Study

13 · HELP & LEARNER ADVISORY CENTER

Frequently Asked Questions

Find answers to common questions about our learning tracks, placement assistance, and 8C evaluation model, or connect directly with an academic consultant.

Q1 **Do I need any technical background to join Digital and AI Business Tools?**

No. The course starts from the basics and builds gradually, so students, freshers and professionals from any background can follow comfortably.

Q2 **How long is the course?**

The course runs for 3 Months, with live mentor-led sessions, hands-on assignments and project reviews included throughout the programme.

Q3 **When does the next batch start?**

The upcoming batch Nov 2026 Batch begins on 16 Nov 2026, and classes are held at 7:00 PM – 8:00 PM IST. Seats are limited, so early enrolment is advised.

Q4 **What is the course fee?**

The fee is ₹4,999 against the actual price of ₹15,000, a saving of 67%. Please check the page for current offers.

Q5 **Will I work on real projects?**

Yes. You complete nine practical business projects, covering reports, AI prompts, automation, CRM and project management, to build a portfolio.

Q6 **Are the classes live or recorded?**

Classes are live and mentor-led so you can ask questions and get feedback, with session support to revisit topics you missed.

Q7 **Which jobs can this course help me prepare for?**

It supports roles like operations executive, business analyst trainee, administrative coordinator, sales support and project coordinator, where digital and AI tool skills are.

Q8 **Do I need to buy paid software?**

Mostly no. We use free tiers and trial versions wherever possible, and mentors guide you on setting up accounts before classes begin.

Ready to take the next step?

Digital and AI Business Tools · Live Course

Scan to view details & enrol

internstump.com/courses/digital-and-ai-business-tools

WEBSITE
internstump.com

EMAIL
info@internstump.com

CALL / WHATSAPP
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