Intern Stump®

PRODUCT BROCHURE

LIVE COURSE

Business Analytics

Learn to turn business data into decisions with Excel, SQL, Python, Power BI and statistics. Live mentor-led classes, nine real projects and placement-focused preparation take you from basics to advanced analytics.

Industry-Led Course | Applications Closed | Technical

DURATION
4 Months

LEVEL
Beginner to Advanced

MODE
Live Online

LANGUAGE
English

BATCH STARTS
16 Nov 2026

ENROLMENT CLOSES
15 Nov 2026

COURSE FEE

Starting from

₹9,999

3 plans - compare them in Plans & pricing

Scan the QR code on the back cover to view details & enrol

internstump.com

LIVE COURSE BROCHURE

Inside this brochure

Everything on the Business Analytics page, in one document. Tap a section to jump to it.

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01 · AT A GLANCE

Course Overview

Learn to turn business data into decisions with Excel, SQL, Python, Power BI and statistics. Live mentor-led classes, nine real projects and placement-focused preparation take you from basics to advanced analytics.

This live, mentor-led course teaches Excel, SQL, Python, statistics, Power BI and predictive modelling through guided practice and nine business projects. You learn to clean data, find insights, build dashboards and present recommendations, graduating ready for analyst roles.

DURATION
4 Months

LEVEL
Beginner to Advanced

MODE
Live Online

LANGUAGE
English

BATCH STARTS
16 Nov 2026

ENROLMENT CLOSES
15 Nov 2026

LEARNERS
366+ Learners Enrolled · Trusted by ambitious learners nationwide

COURSE FEE

Starting from ₹9,999

3 plans - compare them in Plans & pricing

Enrollment for Nov 2026 Batch closed on 15 Nov 2026.

Highlights

Industry-Led Upskilling Courses

Learn from industry professionals with years of real-world experience.

Personalized Mentorship

Get one-on-one guidance tailored to your career goals and aspirations.

Premium Resources

Access course materials, job portal, free events, challenges and learner 8C Appraisal reports.

Vibrant Community

Connect with like-minded peers and build lasting professional relationships.

02 · SIMPLE 3-STEP JOURNEY

How Our Courses Work

A structured, step-by-step path designed to take you from foundational learning to career success with industry guidance.

01

Step 1: Enroll & Get Started

Choose your course and complete the enrollment process. Access your learning materials instantly and join our community of learners.

✓ Instant access to course materials
✓ Personalized learning dashboard
✓ Welcome orientation session

02

Step 2: Learn & Practice

Engage with interactive lessons, live sessions, and hands-on projects. Learn from industry experts and apply your knowledge in real-world scenarios.

✓ Live classes with expert instructors
✓ Hands-on practical projects
✓ One-on-one mentorship support

03

Step 3: Complete & Get Certified

Finish your coursework, pass assessments, and receive your professional certificate. Launch your new career with confidence and credentials.

✓ Industry-recognized certificate
✓ Portfolio of completed projects
✓ Career placement assistance

03 · BEFORE YOU ENROLL

Eligibility & Prerequisites

Check who this course is designed for and what you should know before your first class.

WHO CAN JOIN

Eligibility

- ✓ Students from any degree or stream
- ✓ Fresh graduates seeking analyst roles
- ✓ Working professionals moving into data roles
- ✓ Managers wanting data-driven decision skills

BEFORE YOU START

Prerequisites

- ✓ Basic computer and internet skills
- ✓ Comfort with school-level mathematics
- ✓ Curiosity about business and data
- ✓ A laptop with at least 8 GB RAM

04 · CAREER-READY SKILLS

Skills You Will Gain

Hands-on skills you will practise in live classes, assignments and projects throughout the course.

Business Analysis · Data Cleaning · Advanced Excel · SQL Querying · Python for Analytics · Pandas · Descriptive Statistics · Hypothesis Testing · Data Visualization · Power BI · Dashboard Design · KPI Definition · Regression Analysis · Forecasting · A/B Testing · Data Storytelling

05 · PRODUCT ECOSYSTEM ARCHITECTURE

How we designed our Product?

An all-in-one ed-tech ecosystem carefully engineered to bridge learning, practical skill assessment, career guidance, and employment.

WORLD'S FIRST FEATURE

8C Appraisal Report

Proprietary evaluation matrix measuring holistic performance across 8 career pillars for authentic proof-of-work.

- Communication
- Configuration
- Chronicle
- Completeness
- Cognizance
- Conception
- Comprehension
- Case Study

Industry Validated · 100% Data Score

SUBJECT MATTER EXPERT AI

Insyrio AI

Get instant 24/7 doubt solving and concept clarifications directly from our specialized AI trained on your enrolled courses.

- ✓ 24/7 Course-Specific SME Assistant
- ✓ Instant Step-by-Step Doubt Resolution

Instant Learning Support

GAMIFIED REWARDS

iSure Coins

Use iSure Coins for AI career tools, masterclasses and CertiQ - and part-pay your course fee with them.

- ✓ Earn Perks & Rewards · Pay with Coins

Redeem Rewards Store

AI ENGINE

AI Career Diagnosis

Algorithmic analysis mapping strengths, gaps, and tailored pathways for industry roles.

- ✓ Skill Gap Mapping

Personalized Roadmap

CURRICULUM

Industry-Led Courses

Handcrafted learning modules built directly alongside senior engineering, design, and management leads.

Practical Frameworks

LIVE

Live Classes

Interactive classrooms with live chat, code walk-throughs, and real-time engagement.

Real-time Q&A Support

AUTO-SCAN

AI Resume ATS

Instant ATS optimization scanner ensuring your resume passes screening software effortlessly.

High Parser Score

PRACTICAL

Assignments

Industry-grade project briefs with detailed feedback and grading from experienced mentors.

Code & Work Reviews

WEEKLY

Challenges

Weekly hackathons, coding sprints, and design contests to test your problem-solving skills.

Leaderboard Ranking

NETWORKING

Events

Exclusive expert keynotes, career fairs, and interactive networking workshops.

Free Community Pass

1-ON-1

Live Mentorship

Direct one-on-one video guidance sessions with experienced industry practitioners.

Personalized Growth

TRACKING

Attendance

Class-by-class attendance tracking to ensure disciplined, consistent progression.

Attendance Reports

HIRING

Jobs

Direct hiring pipeline connecting top-performing learners directly with recruiter managers.

Exclusive Placements

FREE ACCESS

Free Books

Curated digital library filled with essential tech, management, and soft-skill books.

Instant Digital Library

ARTICLES

Blog

In-depth technical tutorials, industry trend analysis, and career growth strategies.

Updated Weekly

FREE ACCESS

Free Study Material

Downloadable cheat sheets, interview preparation guides, templates, and revision notes.

One-Click Downloads

06 · COURSE CURRICULUM

What You Will Learn

A carefully sequenced curriculum - every section breaks into modules and hands-on topics taught live by industry experts.

5	25	125	9
SECTIONS	MODULES	TOPICS	PROJECTS

NO.	MODULE	TOPICS	SESSIONS
SECTION 01 · 5 modules · 25 topics **Business Analytics Foundations and Excel** Build core analytics thinking and practical Excel skills to clean, analyze, visualize, and communicate business data with confidence.			
M1.1	**Introduction to Business Analytics** Understand what business analytics is, how it creates value, and how analysts frame problems across industries using a structured, decision-focused approach.	1 What Is Business Analytics 2 The Analytics Lifecycle 3 Roles in a Data Team 4 Framing Business Problems 5 KPIs and Business Metrics	**1 – 5** · 5 sessions
M1.2	**Data Fundamentals** Learn the types, sources, and structures of business data, and how quality issues affect the reliability of any analysis you produce.	1 Types of Data 2 Data Sources and Collection 3 Data Quality and Integrity 4 Tables, Rows, and Relationships 5 Data Ethics and Privacy	**6 – 10** · 5 sessions
M1.3	**Excel Essentials for Analysts** Gain fluency with the Excel interface, formatting, and core formulas so you can organize and calculate business data quickly and accurately.	1 Excel Workspace and Navigation 2 Entering and Formatting Data 3 Formulas and Cell References 4 Essential Functions 5 Sorting, Filtering, and Conditional Formatting	**11 – 15** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M1.4	**Data Cleaning and Lookup Functions** Prepare messy data for analysis using text, logical, and lookup functions, and build reliable, repeatable cleaning routines in Excel.	1 Cleaning Text Data 2 Handling Duplicates and Missing Values 3 Logical Functions 4 VLOOKUP, HLOOKUP, and XLOOKUP 5 Data Validation and Error Handling	**16 – 20** · 5 sessions
M1.5	**Analysis and Visualization in Excel** Summarize data with PivotTables and statistics, then present insights through clear charts and simple dashboards that support business decisions.	1 Descriptive Statistics in Excel 2 PivotTables for Summarizing Data 3 Choosing the Right Chart 4 Building an Excel Dashboard 5 Presenting Insights to Stakeholders	**21 – 25** · 5 sessions

SECTION 02 · 5 modules · 25 topics

SQL and Database Fundamentals

Learn to store, query, and shape business data with SQL, from basic selects to advanced analytical queries.

NO.	MODULE	TOPICS	SESSIONS
M2.1	**Relational Database Concepts** Understand how relational databases organize business data into tables, keys, and relationships so you can read any schema with confidence before writing queries.	1 How Databases Support Business Decisions 2 Tables, Rows, Columns, and Data Types 3 Primary Keys and Foreign Keys 4 Reading Entity Relationship Diagrams 5 Setting Up Your SQL Environment	**26 – 30** · 5 sessions
M2.2	**Querying Data with SELECT** Build core querying skills by retrieving, filtering, sorting, and cleaning data so you can answer straightforward business questions directly from a database.	1 SELECT and FROM Fundamentals 2 Filtering Rows with WHERE 3 Sorting and Removing Duplicates 4 Handling NULL Values 5 Text, Date, and Numeric Functions	**31 – 35** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M2.3	**Aggregation and Joining Tables** Summarize large datasets and combine multiple tables to produce metrics like revenue, order counts, and customer totals that drive business reporting.	1 Aggregate Functions: COUNT, SUM, AVG 2 GROUP BY and HAVING 3 INNER JOIN and LEFT JOIN 4 Multi-Table Joins and Join Pitfalls 5 UNION, Self Joins, and Set Logic	**36 – 40** · 5 sessions
M2.4	**Advanced SQL for Analysis** Move beyond basics with subqueries, common table expressions, and window functions to solve complex analytical problems such as rankings, trends, and cohorts.	1 Subqueries in SELECT, FROM, and WHERE 2 Common Table Expressions for Readable Queries 3 CASE Statements and Conditional Logic 4 Window Functions for Ranking and Running Totals 5 Time Series and Cohort Queries	**41 – 45** · 5 sessions
M2.5	**Applied SQL and Data Preparation** Apply SQL in realistic workflows by designing efficient queries, preparing clean datasets for dashboards, and documenting your analysis for stakeholders.	1 Creating Tables and Modifying Data 2 Views and Reusable Query Logic 3 Query Performance and Indexing Basics 4 Preparing Datasets for Dashboards 5 Capstone: Answering Business Questions with SQL	**46 – 50** · 5 sessions

SECTION 03 · 5 modules · 25 topics

Python and Statistics for Analytics

Build Python programming and statistical reasoning skills to clean data, test hypotheses, and model business outcomes with confidence.

NO.	MODULE	TOPICS	SESSIONS
M3.1	**Python Programming Essentials** Learn core Python syntax and programming constructs so you can automate repetitive analysis tasks and prepare for working with real business datasets.	1 Setting Up Python and Jupyter Notebooks 2 Variables, Data Types, and Operators 3 Lists, Dictionaries, and Tuples 4 Control Flow and Loops 5 Functions and Reusable Code	**51 – 55** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M3.2	**Data Wrangling with Pandas and NumPy** Use NumPy and Pandas to load, clean, reshape, and combine datasets, turning messy raw data into reliable tables ready for analysis.	1 NumPy Arrays and Vectorized Operations 2 Pandas Series and DataFrames 3 Cleaning Missing and Inconsistent Data 4 Grouping, Aggregation, and Pivot Tables 5 Merging, Joining, and Reshaping Data	**56 – 60** · 5 sessions
M3.3	**Exploratory Analysis and Visualization in Python** Explore datasets visually and numerically with Matplotlib and Seaborn to uncover patterns, outliers, and relationships worth investigating further.	1 Descriptive Statistics in Practice 2 Charting with Matplotlib 3 Statistical Visualization with Seaborn 4 Correlation and Relationship Analysis 5 Exploratory Analysis Case Study	**61 – 65** · 5 sessions
M3.4	**Probability and Inferential Statistics** Understand probability and inference so you can judge uncertainty, test business assumptions, and draw reliable conclusions from sample data.	1 Probability Fundamentals for Business 2 Probability Distributions 3 Sampling and Confidence Intervals 4 Hypothesis Testing and P-Values 5 A/B Testing for Business Decisions	**66 – 70** · 5 sessions
M3.5	**Regression and Predictive Modeling Basics** Build and evaluate regression and simple predictive models to forecast outcomes and explain the factors driving business performance.	1 Simple Linear Regression 2 Multiple Regression and Feature Selection 3 Regression Diagnostics and Assumptions 4 Logistic Regression for Classification 5 Time Series Forecasting Basics	**71 – 75** · 5 sessions

NO.	MODULE	TOPICS		SESSIONS
SECTION 04 · 5 modules · 25 topics **Visualization and Dashboards with Power BI** Build interactive, decision-ready dashboards in Power BI, from data modeling and DAX to publishing, governance, and compelling storytelling.				
M4.1	**Power BI Fundamentals and Data Connections** Learn the Power BI environment and connect to Excel, SQL, and web sources, preparing reliable datasets for reporting and analysis.	1	Power BI Desktop and Service Overview	**76 – 80** · 5 sessions
		2	Connecting to Excel, CSV, and Web Data	
		3	Connecting to SQL Databases	
		4	Cleaning Data with Power Query	
		5	Transforming and Combining Queries	
M4.2	**Data Modeling and Relationships** Design clean star schema models with proper relationships so that reports calculate correctly, run quickly, and remain easy to maintain.	1	Star Schema and Dimensional Modeling	**81 – 85** · 5 sessions
		2	Creating and Managing Relationships	
		3	Building a Date Table and Time Intelligence Setup	
		4	Role-Playing Dimensions and Many-to-Many Cases	
		5	Model Optimization and Documentation	
M4.3	**DAX for Business Calculations** Write DAX measures and calculated columns to compute KPIs, comparisons, and time-based metrics that answer real business questions.	1	DAX Basics: Measures and Calculated Columns	**86 – 90** · 5 sessions
		2	Filter Context and CALCULATE	
		3	Logical, Text, and Iterator Functions	
		4	Time Intelligence Functions	
		5	Advanced DAX Patterns and Debugging	
M4.4	**Visual Design and Interactive Dashboards** Choose effective visuals, apply design principles, and add interactivity so dashboards communicate insights clearly to executives and operational teams.	1	Choosing the Right Visual for the Question	**91 – 95** · 5 sessions
		2	Dashboard Layout and Design Principles	
		3	Slicers, Filters, and Cross-Highlighting	
		4	Drill-Through, Tooltips, and Bookmarks	
		5	KPI Cards, Conditional Formatting, and Custom Visuals	

NO.	MODULE	TOPICS	SESSIONS
M4.5	**Publishing, Governance, and Data Storytelling** Share dashboards securely, automate refreshes, and present analytical findings as persuasive stories that drive action across the business.	1 Publishing Reports and Managing Workspaces 2 Scheduled Refresh and Gateways 3 Row-Level Security and Governance 4 Data Storytelling for Stakeholders 5 Capstone Dashboard Build and Presentation	**96 – 100** · 5 sessions
SECTION 05 · 5 modules · 25 topics **Predictive Analytics and Capstone Case Studies** Build, evaluate and deploy predictive models, then apply every skill learned to realistic business capstone projects.			
M5.1	**Regression Modeling for Business Forecasting** Learn to build and interpret regression models that predict sales, costs and demand, translating coefficients into clear business recommendations.	1 Predictive Analytics Workflow and Problem Framing 2 Simple and Multiple Linear Regression in Python 3 Feature Engineering and Encoding for Business Data 4 Model Diagnostics and Regression Assumptions 5 Evaluating Regression with RMSE, MAE and R-Squared	**101 – 105** · 5 sessions
M5.2	**Classification and Customer Analytics** Apply classification techniques to churn, credit risk and conversion problems, and learn to judge models by their real business impact.	1 Logistic Regression for Churn and Conversion 2 Decision Trees and Random Forests 3 Handling Imbalanced Data and Thresholds 4 Classification Metrics and Confusion Matrix Analysis 5 Customer Segmentation with Clustering	**106 – 110** · 5 sessions

NO.	MODULE	TOPICS	SESSIONS
M5.3	**Time Series and Demand Forecasting** Forecast sales, traffic and inventory needs using time series methods, and communicate forecast uncertainty to planning and finance teams.	1 Time Series Components and Exploratory Analysis 2 Moving Averages and Exponential Smoothing 3 ARIMA and Seasonal Forecasting Models 4 Forecast Validation and Accuracy Measurement 5 Scenario Planning and Forecast Communication	**111 – 115** · 5 sessions
M5.4	**Deployment, Ethics and Decision Support** Move models from notebooks into business use, while addressing fairness, privacy, monitoring and the storytelling needed to drive adoption.	1 Model Tuning and Pipelines with scikit-learn 2 Integrating Predictions into Power BI and Excel 3 Model Monitoring, Drift and Maintenance 4 Ethics, Bias and Privacy in Analytics 5 Data Storytelling and Executive Presentations	**116 – 120** · 5 sessions
M5.5	**Capstone Case Studies and Career Readiness** Complete end-to-end capstone projects on real business problems and package the results into a portfolio that supports job applications.	1 Capstone Kickoff: Scoping and Data Preparation 2 Capstone Analysis: Exploration and Predictive Modeling 3 Capstone Dashboard and Insight Delivery 4 Capstone Presentations and Peer Review 5 Portfolio, Resume and Interview Preparation	**121 – 125** · 5 sessions

07 · PLACEMENT TRAINING

Our Placement Support Services

Placement Training comes with the Placement Assistance plan. Once your course is completed, our placement trainers take you through these six live sessions one by one - finish all six to earn the Placement Training Completion Certificate.

01

Complete your course

Placement Training starts after course completion

02

6 sessions, one by one

Each step is scheduled after the previous one is done

03

Get certified

Placement Training Completion Certificate

STEP 1 OF 6 · LIVE SESSION

1:1 Mock Interview

A live one-to-one mock interview with an industry expert, followed by honest feedback on your answers, confidence and presence.

- ✓ Technical & HR round simulation
- ✓ Questions from your course domain
- ✓ Body language & confidence pointers
- ✓ Personal improvement checklist

1:1 Live · Online · Feedback

After course completion · live with a placement trainer

STEP 2 OF 6 · EXPERT REVIEW

Resume Optimization

Your resume reviewed line by line and reshaped into a clear, ATS-friendly profile that highlights your projects and skills.

- ✓ Structure & format review
- ✓ Impact-focused bullet points
- ✓ Course projects showcased
- ✓ Keywords for your target roles

ATS-Ready · Projects · Rewrite

After course completion · live with a placement trainer

STEP 3 OF 6 · PROFILE MAKEOVER

LinkedIn Optimization

Headline, About, skills and featured work tuned so recruiters can find you and quickly see what you can do.

- ✓ Headline & About section
- ✓ Skills & endorsements plan
- ✓ Featured projects & certificates
- ✓ Networking & outreach tips

Discoverable | Skills | Network

After course completion · live with a placement trainer

STEP 4 OF 6 · INDUSTRY-LED

Career-Led Workshop

A practical workshop on job search strategy, applications, interviews and how hiring works in your domain.

- ✓ Finding the right openings
- ✓ Applications that get replies
- ✓ Interview rounds explained
- ✓ Offer & joining essentials

Job Search | Live | Hiring Process

After course completion · live with a placement trainer

STEP 5 OF 6 · MENTOR-LED

Career-Led Mentorship

Personal guidance from an industry mentor on roles, growth paths and your next career moves.

- ✓ Role & domain fit discussion
- ✓ Personal career roadmap
- ✓ Skill gaps to close next
- ✓ Answers to your career questions

1:1 Mentor | Career Path | Growth

After course completion · live with a placement trainer

STEP 6 OF 6 · COMMUNICATION

Industrial Communication Training

Workplace communication that employers expect: emails, meetings, presentations and professional etiquette.

- ✓ Professional emails & messages
- ✓ Meetings & stand-up updates
- ✓ Presenting your work clearly
- ✓ Workplace etiquette & teamwork

Emails | Speaking | Workplace

After course completion · live with a placement trainer

Placement Training Completion Certificate

Complete all six sessions to receive a verifiable certificate listing every training you finished - share it with recruiters along with your course certificate.

08 · SMES

Meet Our SME Board Members

Expert professionals guiding your journey through real-world industry knowledge and practical experience.



SME BOARD MEMBER · SENIOR SME

Dimpu Sarath Kumar

Managing Director and CEO

Intern Stump Solutions · Subject Matter Expert

Meet Dimpu Sarath Kumar, Founder & CEO of Intern Stump, empowering the next generation through educational innovation and research

Dimpu Sarath Kumar is the Founder and CEO of Intern Stump. He is an education entrepreneur, researcher, and academician committed to transforming learning, skill acquisition, and workforce readiness across India. He is currently a Ph.D. Scholar in Human Resource Management at SR University, where his research focuses on strategic HRM, organizational behavior, talent development, and people-centric leadership practices.



SME BOARD MEMBER · SENIOR SME

Venkata Ravali

Product Specialist

Telebu formerly SMS Country · Subject Matter Expert

Steering SME partnership strategies, platform growth models, and institutional business expansion initiatives.

Leading product strategy and development initiatives, with a primary focus on product specialization, feature planning, user experience enhancement, and market alignment. Supporting SME partnership strategies, platform growth models, and institutional business expansion to strengthen product adoption and drive sustainable business growth.



SME BOARD MEMBER · ASSOCIATE SME

Subhani Shaik

Vice President, HR and Operations

Intern Stump Solutions · Associate Subject Matter Expert

Directing organizational workflow, talent acquisition, internal operations, and continuous operational quality improvement.

Overseeing organizational workflows, human resource management, talent acquisition, and internal operations to ensure efficiency and productivity. Driving process optimization, workforce coordination, policy implementation, and continuous operational quality improvement to support organizational growth and excellence.

09 · TOOLS AND TECHNIQUES

Key Tools and Techniques

Master industry-standard methodologies used by top-tier professionals, gaining practical exposure to tools, frameworks, and strategies for results.

INDUSTRY STANDARD 01

Microsoft Excel

Pivot tables, lookups and Power Query for fast cleaning, summarizing and reporting of business data.

MUST HAVE 02

SQL (PostgreSQL)

Query, join and aggregate relational data to extract the exact information analysts need daily.

MOST POPULAR 03

Python

General-purpose language used to automate analysis, clean data and build predictive models efficiently.

CORE LIBRARY 04

Pandas

Python library for manipulating tables, merging datasets and performing fast exploratory data analysis.

JOB READY 05

Power BI

Build interactive dashboards, DAX measures and data models to share insights across organizations.

VISUAL ANALYTICS 06

Tableau

Create polished visual analytics and drill-down dashboards for storytelling with complex datasets.

VISUALIZATION 07

Matplotlib and Seaborn

Python plotting libraries for exploring distributions, relationships and trends with clear charts.

CORE TECHNIQUE 08

Statistical Hypothesis Testing

Use t-tests, chi-square and confidence intervals to validate findings and support confident decisions.

PREDICTIVE 09

Scikit-learn

Build regression and classification models and evaluate them for practical predictive analytics tasks.

Many More Tools Integrated in Curriculum

10 · COURSE PROJECTS

Projects You Will Work On

Build a strong portfolio by working on industry-relevant projects that simulate real job scenarios, helping you gain confidence and career-ready skills.

INDUSTRY-LED PROJECT 01

Sales Performance Excel Report

Clean raw sales data and build pivot tables and charts summarizing regional and product performance.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 02

Retail SQL Analysis

Write joins, aggregations and window functions to answer business questions from a multi-table retail database.

Duration: 8-12 hours

INDUSTRY-LED PROJECT 03

Customer Segmentation with RFM

Group customers by recency, frequency and monetary value to design targeted marketing actions.

Duration: 8-12 hours

INDUSTRY-LED PROJECT 04

Executive KPI Dashboard

Design an interactive Power BI dashboard tracking revenue, margin and growth KPIs for leadership.

Duration: 8-12 hours

INDUSTRY-LED PROJECT 05

Churn Analysis for Subscriptions

Explore subscriber behaviour in Python to identify churn drivers and recommend retention strategies.

Duration: 8-12 hours

INDUSTRY-LED PROJECT 06

Marketing A/B Test Evaluation

Apply hypothesis testing to campaign experiment data and decide which variant should be rolled out.

Duration: 6-10 hours

INDUSTRY-LED PROJECT 07

Demand Forecasting Model

Build a time-series forecast of monthly product demand and measure accuracy with standard error metrics.

Duration: 8-14 hours

INDUSTRY-LED PROJECT 08

Price and Profit Regression

Fit regression models to estimate how pricing and discounts influence sales volume and profitability.

Duration: 8-12 hours

INDUSTRY-LED PROJECT

09

End-to-End Business Case Capstone

Define a business problem, analyze data, build dashboards and present recommendations to a mock stakeholder panel.

Duration: 12-20 hours

11 · CHOOSE YOUR PLAN

Plans & pricing

Every plan includes live classes with industry SMEs and a verified course completion certificate. Pick the depth of support you want - your plan also unlocks discounts across Intern Stump.

Starts	16 Nov 2026	**Enrolment closed**	15 Nov 2026
Duration	4 Months	**Timings**	7:00 PM – 8:00 PM IST
Batch	Nov 2026 Batch (16 Nov 2026 - 02 Mar 2027)	**Batch status**	Batch closed · Starts on 16 Nov 2026 · Applications closed 15 Nov 2026

Compare plans One-time fee · inclusive of GST	Plan 1 **Course Only** Live classes with your SME, SME AI and live doubt chat. **₹9,999** ~~₹20,000~~ · 50% OFF	MOST POPULAR Plan 2 **Course + Live Work Experience** Build real projects and earn a live work experience certificate. **₹11,000** ~~₹25,000~~ · 56% OFF	Plan 3 **Placement Assistance** Everything in Live Work Experience, plus placement training. **₹14,999** ~~₹30,000~~ · 50% OFF
Live classes & completion certificate	✓ Included	✓ Included	✓ Included
Live projects	✗ Not included	✓ Included	✓ Included
Live work experience certificate	✗ Not included	✓ Included	✓ Included
8C appraisal (rated by your SME)	✓ Included	✓ Included	✓ Included
SME AI (Insyrio)	✓ Included	✓ Included	✓ Included

Live chat with SME	✓ Included	✓ Included	✓ Included
Placement assistance	✗ Not included	✗ Not included	✓ Included
Plan perks	10% off across Intern Stump - coins, self-paced courses, masterclasses, mock interviews 15% off membership plans	15% off across Intern Stump - coins, self-paced courses, masterclasses, mock interviews 20% off membership plans	20% off across Intern Stump - coins, self-paced courses, masterclasses, mock interviews 25% off membership plans
Also included	• Live classes with industry SMEs • Course completion certificate • 8C appraisal rated by your SME	• Live classes with industry SMEs • Course completion certificate • Live projects reviewed by your SME	• Live classes with industry SMEs • Course completion certificate • Six live placement training sessions

Good to know

Completion certificate

Verifiable ID - a sample certificate can be previewed on the course page.

8C Appraisal System

How the eight Cs work - see the 8C Appraisal section of this brochure.

Part-pay with iSure Coins

Use your coin balance at checkout.

Need help choosing?

See the FAQs or book a free demo.

12 · 8C APPRAISAL

World's First Ed-Tech with 8C Appraisal

Verified 8C Appraisal Certificate: every candidate receives an official corporate readiness report shared directly with hiring partners upon course completion.

The 8C Appraisal is a proprietary evaluation matrix measuring holistic performance across 8 career pillars for authentic proof-of-work:

- Communication
- Configuration
- Chronicle
- Completeness
- Cognizance
- Conception
- Comprehension
- Case Study

13 · HELP & LEARNER ADVISORY CENTER

Frequently Asked Questions

Find answers to common questions about our learning tracks, placement assistance, and 8C evaluation model, or connect directly with an academic consultant.

Q1 Do I need coding experience to join Business Analytics?

No. The course starts from fundamentals with Excel and SQL, then introduces Python step by step. Mentors support beginners throughout, so you can build coding confidence gradually alongside analytics concepts.

Q2 How long is the Business Analytics program?

The program runs for 4 Months, with live sessions, assignments and projects. Your batch Nov 2026 Batch starts on 16 Nov 2026, and classes are held at 7:00 PM – 8:00 PM IST, so you can plan your schedule ahead.

Q3 What is the fee for this course?

The course fee is ₹11,000, reduced from ₹25,000, which gives you a discount of 56%. Check the page for current offers, and contact our counsellors for any payment or installment questions.

Q4 Are the classes live or recorded?

Classes are live and mentor-led, so you can ask questions and get instant feedback. Sessions are also supported with learning material and practice tasks, helping you revise concepts after each class.

Q5 Which tools will I learn in this course?

You will work with Excel, SQL, Python, Pandas, Power BI, Tableau, Matplotlib, Seaborn and Scikit-learn, along with statistical techniques that help you analyze data and communicate insights clearly.

Q6 Will I work on real projects?

Yes. You complete nine hands-on business projects covering sales, customers, marketing, forecasting and dashboards, plus a capstone. These become portfolio pieces you can show recruiters and discuss confidently in interviews.

Q7 What jobs can I apply for after finishing?

You can target roles such as business analyst, data analyst, reporting analyst, BI analyst and operations analyst. The course also includes resume and interview preparation to help you approach these roles.

Q8 **Do I get a certificate on completion?**

Yes. After completing the required sessions, assignments and projects of Business Analytics, you receive an Intern Stump certificate that you can add to your resume and LinkedIn profile.

Ready to take the next step?

Business Analytics · Live Course

Scan to view details & enrol

internstump.com/courses/business-analytics

WEBSITE	EMAIL	CALL / WHATSAPP
internstump.com	info@internstump.com	+91 7396168247

Intern Stump®

Intern Stump Solutions · From the live details on internstump.com. Prices, batches and schedules can change.